

# **ClieNFarms Scaling Toolbox**

# ADOPT The Adoption and Diffusion Outcome Prediction Tool

**Future Forecasting** 

ADOPT (Adoption and Diffusion Outcome Prediction Tool) is a <u>web-based tool</u> that allows you to evaluate and predict the level of adoption and diffusion of specific agricultural innovations with a particular target population in mind. This tool predicts the rate and peak adoption level of new innovations and practices in agriculture and estimates the importance of several factors influencing the adoption.

## **Purpose**

The tool will help you evaluate and predict the level of adoption and diffusion of specific agricultural innovations with a particular target population in mind.

ADOPT is particularly useful for people and organisations with an interest in the adoption of agricultural innovations, such as:

- Agricultural R&D organisations
- · Government departments
- · Catchment management organisations
- NRM groups
- Agriculture extension officers.





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## **Expected outcomes of applying the tool**

The tool is useful for providing information to assist with funding decisions or for when more detailed information regarding expected rates of adoption and diffusion are required. ADOPT presents you with a 'Time to near-peak adoption level' which is the time it takes to reach 99% of the predicted peak level of adoption.

### **Preparation**

The best results are obtained from the use of ADOPT when it is used in a workshop situation. Suggested follow up steps (links to other tools)

Please see in depth explanations for how to use the tool here: <u>ADOPT: Adoption Diffusion</u> <u>Outcome Prediction Tool - CSIRO</u>

Links and references Home - CSIRO ADOPT